

SUSTAINABLE
DEVELOPMENT
GOALS
CERTIFICATE*



Global Public Policy Network

GLOBAL PUBLIC POLICY NETWORK SDG CERTIFICATE LEADERSHIP SEMINAR

17 - 20 January 2019

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Global Public Policy Network

UNIVERSITIES AND YOUTH UNITED FOR THE SUSTAINABLE DEVELOPMENT AGENDA

GLOBAL PUBLIC POLICY NETWORK SUSTAINABLE DEVELOPMENT GOALS CERTIFICATE

What is the SDG Professional Certificate?

The SDG Professional Certificate is an international program offering innovative training and international collaboration on how to achieve the UN Sustainable Development Goals (SDGs).

As part of the United Nation's 2030 Agenda, having specialized knowledge and hands-on experience on how to meet the SDGs is in high demand from government agencies, international organizations, private companies and social sector at every scale.

Students will benefit from the experience of building and implementing their own interdisciplinary SDG projects while collaborating with multiple actors at different levels of society. The skills gained from completion of the certificate will serve as a valuable asset for students' future careers across multiple sectors.

The program is composed of four member universities of the GPPN (Global Public Policy Network) in association with our partners from the public and private sectors as well as civil society actors.

- Columbia SIPA (*New York*)
- Hertie School of Governance (*Berlin*)
- LKY School of Public Policy at the National University of Singapore (*Singapore*)
- Sciences Po School of Public Affairs (*Paris*)

The SDG Professional Certificate allows students to develop entrepreneurial skills and to work with public policy students from participating GPPN universities. The program provides an opportunity for students to develop operational projects rooted in their local environments, and to showcase them to an international audience of academics, practitioners and policymakers specializing in the SDGs.

How is the SDG Professional Certificate curriculum organized?

As a global joint program, the SDG Certificate includes (i) SDG-focused courses at home institutions, (ii) an opening seminar hosted by the Sciences Po School of Public Affairs in Paris, (iii) the SDG New York Module organized by Columbia SIPA in New York, (iv) a final team project related to the SDGs and (v) attendance at the annual GPPN Conference at one of the seven member schools.

THURSDAY 17 JANUARY 2019

Registration

Welcome Coffee and Registration

9:00am - 9:15am

Location : Sciences Po, Lobby, 13 rue de l'Université

Masterclass

An introduction to the SDGs: Challenges and Opportunities

9:15am - 12:30pm

Sciences Po, Erignac Auditorium, 13 rue de l'Université (3rd Floor)

Purpose:

The 17 Sustainable Development Goals reflect the scale and ambition of the UN 2030 agenda. They seek to build upon the Millennium Development Goals and re-direct our global efforts. Their implementation needs to guarantee the balance between the three dimensions of sustainable development: economic, social and environmental. However, to do so raises very serious challenges. This Master Class aims to present the context surrounding the definition of the SDGs and to open discussions on the challenges we face.

Key questions:

How do the SDGs reflect the evolution of the concept and definition of development?
 How can we reconcile economic growth and sustainable development?
 What are the risks in the practice of development?

Moderation: Jennie Cottle and Coline Chevrin, Academic program coordinators

9:15am -9:30am	Introduction by Yann Algan, Dean of the School of Public Affairs
9:30am -10:15am	Agenda 2030: How did the world get here? Shiv Someshwar, Professor at Columbia SIPA, Visiting Professor at the Sciences Po School of Public Affairs
10:15am -11:00am	Climate Change: a Human Rights Perspective Yannick Glemarec, Former Under Secretary General of the United Nations
11:00am -11:45am	The Paris Climate Agreement: Where do we stand? Lola Vallejo, Climate Program Director, Institut du Développement Durable et des Relations Internationales
11:45am -12:30pm	The role of the SDGs in the Trump, Bolsonaro, Brexit and “yellow vests” era Sebastien Treyer, Director General, Institut du Développement Durable et des Relations Internationales

Lunch break

12:30pm - 1:30pm

Location: Sciences Po, Corporate Room, 13 rue de l'Université (1st Floor)

THURSDAY 17 JANUARY 2019

SDG Innovation Lab

Idea Factory and Design Thinking

1:30pm - 4:15pm

📍 Location: Sciences Po, Corporate Room, 13 rue de l'Université (1st Floor)

Purpose:

Introduce design thinking methodology and brainstorming workshop to start the SDG project roadmap and student team projects.

1:30pm - 4:15pm

Introduction to Design Thinking and the SDG Idea Factory

Workshop led by Capgemini consultants Claire Myrta and François Zheng

Social Activity

Presentation and Film Projection of *Sacrée Croissance!*

5:00pm - 7:30pm

📍 Location: UniFrance, 13 rue Henner, Paris

Film synopsis:

This documentary explores alternative practices focused on responding to the economic, social and ecological crises persisting within Europe and throughout the world. The film's director Marie-Monique Robin places into question the dominant paradigm of economic growth.

Moderation: Isabelle Giordano, Director General of UniFrance

5:00pm - 7:00pm

Film projection: *Sacrée Croissance!*

7:00pm - 7:30pm

Q&A with the Director Marie-Monique Robin

FRIDAY 18 JANUARY 2019

Interactive Coffee

The SDGs and Scientific Research

9:00am - 10:30am

Location: OECD, 2 rue André Pascal, Paris 75016

Purpose:

Many research agencies focus on different aspects of sustainable development. With the adoption of the UN 2030 Agenda, we have witnessed a re-organization of the approach to the objectives of sustainable development. While research institutions have long studied the topic of sustainable development, this interactive coffee seeks to discover how the UN 2030 Agenda has affected the transformation of research activities and the types of challenges and opportunities they present.

Key questions:

How has sustainable development research evolved following the adoption of the SDGs? How can research projects utilize a more holistic approach?

What are the challenges involved to coordinate the work among different agencies?

How can we adapt research activities to different contexts and scales? How does this translate into innovative practices?

Who are the new actors and partnerships to develop new lines of research and obtain new results?

Moderation: Laetitia Atlani-Duault, SDG Certificate Scientific Coordinator, Research Professor at CEPED (IRD / Paris V University), Director of Collège d'Études Mondiales

9:00am -10:30am

The Role of Scientific Research and the SDGs

- Jean-Paul Moatti, Chairman of the Board and CEO, IRD; member of the UN Independent Group of Scientists for the 2019 Global Sustainable Development Report
- Michel Eddi, Chairman Chief Executive Officer, CIRAD
- Sandrine Paillard, Global Hub Director, Future Earth

10:30am -11:00am

Coffee break

SDG Forum

11:00am - 12:15pm

Location: OECD, 2 rue André Pascal, Paris 75016 (room to be confirmed)

11:00am -11:15am

Keynote Address

Angel Gurría, Secretary General of the OECD

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11:15am -12:15pm **SDG Forum**

Purpose:

The OECD is a fundamental actor promoting international economic cooperation and public policy evaluation. Their work provides in-depth research and utilizes institutional methodology to evaluate and improve public policy for member countries. This SDG Forum will look at the ways in which the SDGs have been incorporated within the OECD structure, including their implementation by member countries, and subsequent evaluation by the OECD. This sequence will include an interactive session to discuss with experts on how to transform research and evaluation into concrete policy outcomes.

Key questions:

- How does an international institution adapt in order to align with the SDGs?
- How do you integrate the different SDGs throughout your organization's activities?
- How do you work to engage member countries to cooperate and promote the UN 2030 Agenda?

Table 1: Social Policy

- Angelica Salvi del Pero, Senior Advisor at Directorate for Employment, Labor and Social Affairs
- Nick Tomlinson, Global Health Adviser at Directorate for Employment, Labor and Social Affairs

Table 2: Climate Change and Education

- Michael Mullan, Policy Analyst at the Environment Directorate
- Michael Ward, Senior Policy Analyst at the Development Cooperation Directorate

Table 3: Institutional Mechanisms and Policy Coherence

- Ernesto Soria Morales, Senior Policy Analyst at the Public Governance Directorate
- Sigita Strumskyte, Counsellor at the Public Governance Directorate

Table 4: Tracking Progress on the SDGs and Multi-level Governance Perspective

- Michal Shinwell, Policy Analyst at the Statistics and Data Directorate
- Stefano Marta, Coordinator of programme on a territorial approach to the SDGs at the OECD Centre for Entrepreneurship, SMEs, Regions and Cities

Professional lunch

Financing the SDGs: From ODA to Sustainable Investment for Development

1:00pm - 2:20pm

 Location: French Agency for Development, 5 Rue Roland Barthes, Paris

Purpose:

The private sector is a key player in the implementation of the SDGs, whether in terms of the environmental footprint of their activities, their internal policies for diversity or gender equality, and their commitment towards decent work and economic growth. For all these reasons, companies cannot be left aside in the enactment of sustainable development strategies. This interactive lunch will allow students to meet with different actors from the private sector to understand their current actions and future strategies for their institutions to work towards achieving the SDGs.

FRIDAY 18 JANUARY 2019

Key questions:

How do the SDGs impact business models across different sectors and influence the types of products and services that are produced?

What kind of innovative transformations can be implemented within a company internally in order to achieve the SDGs?

What are the challenges faced by the private sector regarding this Agenda?

1:00pm - 2:20pm

The SDGs and the Private Sector

- Jean Louis Bancel, President of Crédit Cooperatif and President of Cooperatives Europe
- Djalal Khimdjee, Deputy Director General, Proparco
- Pascale Bracq, Vice Chairwoman of the UN Women French National Committee

SDG Innovation Lab

Defining international strategies and partnerships for the implementation of the SDGs

2:20pm - 5:30pm

 Location: French Agency for Development; 5 Rue Roland Barthes, Paris

Purpose:

Many institutions work towards sustainable development at an international scale. One of the fundamental challenges in order to achieve the SDGs is the generation of innovative economic models to finance sustainable development projects and the creation of strong partnerships in order to implement them. This session aims to have a better understanding of the financing models and of the collaboration between different stakeholders.

Key questions:

How does an international institution adapt in order to align with the SDGs?

How do you integrate the different SDGs throughout your organization's activities?

What are the challenges in the financing of sustainable development projects?

What kinds of strategies are used in order to encourage commitment from all stakeholders?

2:20pm - 3:50pm

Opening Speech: innovation and international SDG project implementation

- Thomas Mélonio, Executive Director of Innovation, Research and Knowledge
- Nicolas Chenet, Director of Sustainable Development, Expertise France

4:00pm - 5:30pm

The SDG Idea Factory

"Speed-dating" activity with AFD experts on student teams' first project ideas

- Thomas de Véricourt, Sustainable Development Opinion Head
- Maria-Dolores Arribas Banos, Sustainable Development Expert
- Hubert de Milly, SDG Expert
- Kenneth HOUNGBEDJI, Evaluation Expert

SATURDAY 19 JANUARY 2019

SDG Innovation Lab

Idea Factory and Design Thinking

10:00am - 12:30pm

 Location: Sciences Po, Corporate room, 13 rue de l'Université (1st Floor)

Purpose:

Under the guidance of OMNIS Institute and using design thinking methods, students will work on the main challenges and questions of an SDG project and prepare for their SDG Roadmap presentation.

10:00am - 12:30pm

The SDG Idea Factory

Aziza Khabbush and Christina Myers, The Omnis Institute

Field work

Social Entrepreneurs and Local Initiatives

3:00pm - 5:00pm

 Location: Les Canaux, Center of the Social and Innovative Economy, 6 Quai de la Seine, Paris

Purpose:

Paris strives to be a global center of the social and innovative economy and eco-system. Projects such as the 2024 Olympic Games represent one such opportunity to enhance many existing and new initiatives with a strong commitment from public actors. This visit will provide a closer look at the public sector engagement towards the creation of a strong network of local actors involved in sustainable development.

Key questions:

Why is the city a key scale for the implementation of the SDGs?

Why is the social economy fundamental for the implementation of the 2030 Agenda?

What are the challenges in the implementation of a local ecosystem of social economy actors?

3:00pm - 5:00pm

Social Entrepreneurs and Local Initiatives

- Elisa Yavchitz, Director of Les Canaux, Center of the Social and Innovative Economy
- Maya Persaud, ESPERO

SUNDAY 20 JANUARY 2019

SDG Roadmap Presentation

Final Student Presentations: A Roadmap to the SDGs

11:00am - 12:00pm

 Le Hasard Ludique, 128 Avenue de Saint-Ouen, Paris 75018 (Metro line 13: Porte de Saint-Ouen)

Purpose:

Each student team will present the problem they selected to work on as a roadmap of their project, explaining their approach and results from the design thinking methodology. They will explain how they identified the questions they will seek to answer, and reflect upon the roles of different actors from different sectors and scales in implementing the SDGs and in designing their own projects.

Moderation: Laetitia Atlani-Duault, SDG Certificate Scientific Coordinator, Research Professor at CEPED (IRD / Paris V University), Director of Collège d'Études Mondiales; Jennie Cottle and Coline Chevrin, Academic program coordinators

11:00am - 12:00pm **Final Student Presentations**

12:00pm - 1:00pm **Goodbye Brunch**

The team

Laëtitia Atlani-Duault is a French social anthropologist. She is the current Director of the *Collège d'Études Mondiales* at the *Fondation Maison des Sciences de l'Homme* in Paris, France, and Research Professor at CEPED, IRD - Paris Descartes University and at the Mailman School, Columbia University in New York.

Recently, she took up a three-year appointment as Senior Advisor for Humanitarian Affairs at the United Nations headquarters (2012-2015). While in New York, she was appointed Visiting Professor at Columbia University's School of Public Health and as France's National IRD Scientific Representative to the United Nations (2015-2017).

Jennie Cottle works at the Sciences Po School of Public Affairs where she manages the Global Public Policy Network, International and Dual Degree Programs and the Management and Public Affairs Policy Stream. In this capacity, she has helped to launch the Sustainable Development Goals Certificate as a joint GPPN program. Jennie is a PhD candidate in Political Science at the *Institut des Hautes Études d'Amérique Latine*, focusing on immigration policy. She also holds a Master's degree in International Security from Sciences Po and a Bachelor's degree from the University of California Berkeley in Peace and Conflict Studies. She is the Co-founder of Policy Shift, a think tank dedicated to innovative policy analysis, and a researcher for OPALC - the Political Observatory for Latin America and the Caribbean.

Coline Chevrin works at the Sciences Po School of Public Affairs where she manages the SDG Certificate, the Gender Equality and Public Policy Certificate as well as the Digital, Institutional Innovation and Governance Research Chair. Formerly, she worked as a professor and researcher in territorial development in Argentina. She developed community outreach projects on social economy and focused her research on urban conflicts. Coline is a lecturer at Sciences Po where she gives a course on Development, Globalization and Decolonialism.

